

5th ERSA Workshop

2014 Barcelona Workshop on Regional and Urban Economics: Cultural Tourism and Sustainable Urban Development

Faculty of Economics and Business, University of Barcelona

Thursday, November 27th 2014: [Sala de Graus - Ernest Lluch](#)

15:00	Welcome: Jordi Suriñach (AQR-IREA Research Group).
15:15	Keynote Speaker: Karl Wöber (MODUL University Vienna), "Tourism marketing information system (TourMIS) as a support for the analysis of cultural tourism and sustainable development". Chair: Jordi Suriñach (AQR-IREA Research Group).
16:15	Coffee break
16:45	1st Contributed session: Spatial analysis of cultural tourism flows and policy implications. Chair: M^a Encarnación André (AQR-IREA Research Group).
	Calogero Guccio (University of Catania): "Does UNESCO inscription play a significant role in tourism destinations performance? Evidence from the Italian regions".
	Luis César Herrero-Prieto (Universidad de Valladolid): "Cultural resources as a factor in cultural tourism attractiveness: performance analysis of regional destinations in Spain".
	Roberto Patuelli (University of Bologna): "Centralized vs Decentralized Tourism Policies".
20:30	Workshop dinner (by invitation only)

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09:00	2nd Contributed session: Tourism Incidence on cultural activities. Chair: Vicente Royuela (AQR-IREA Research Group).
	Raffael Scuderi (University of Enna "Kore"): "How often to a museum? Motivations matter".
	Marta Zieba (University of Limerick): "Tourism flows and the demand for regional and city theatres in Austria".
	Xavier Font (Leeds Metropolitan University): "Persuasive communication of authenticity and sustainability in cultural Tourism".
11:15	Coffee break
11:45	3rd Contributed session: Impact of cultural tourism Chair: Javier Romani (AQR-IREA Research Group)
	Luigi Guadalupi (National Research Council (CNR)): "Measuring the impact of tourism on the economy through regional input-output modelling: The case of Campania".
	Oksana Tokarchuk (Free University of Bolzano): "Development of cultural tourism and wellbeing of urban residents".
13:15	Closing Act
13:30	Informal Lunch